

**HORIZON EUROPE PROGRAMME**  
TOPIC HORIZON-CL5-2023-D2-05-01

GA No. 101137975

**Situationally Aware Innovative Battery Management  
System for Next Generation Vehicles**



**InnoBMS - Deliverable report**

**D6.1 - Initial communication and dissemination plan**



Funded by the  
European Union

<b>Deliverable No.</b>	D6.1	
<b>Related WP</b>	WP6	
<b>Deliverable Title</b>	Initial communication and dissemination plan	
<b>Deliverable Date</b>	2024.06.30	
<b>Deliverable Type</b>	REPORT	
<b>Dissemination level</b>	Public (PU)	
<b>Author(s)</b>	Arjo Roersch van der Hoogte (UNR)	2024/05/23
<b>Checked by</b>	Christophe Rebreyend (UNR)	2024/06/06
<b>Reviewed by</b>	Ashleigh Hruz (VUB), Bernhard Stanje (AVL)	2024/06/07 2024/06/21
<b>Coordinator</b>	Prof. dr. ir. Omar Hegazy (VUB)	2024.06.24

#### Document History

Version	Date	Editing done by	Remarks
V1.0	2024.05.23	Arjo Roersch van der Hoogte	Writing
V1.1	2024.06.24	Ashleigh Hruz	Review
V2.0	2024.06.21	Bernhard Stanje	Review
Final	2024.06.24	Prof. dr. ir. Omar Hegazy	Approved
FINAL	2024/06/24	Arjo Roersch van der Hoogte	Submitted

#### Project summary

The core objective of InnoBMS is to develop and demonstrate (TRL6) a future-ready best-in-class BMS hard- and software solution that maximizes battery utilization and performance for the user without negatively affecting battery life, even in extreme conditions, whilst continuously maintaining safety. Concretely, the InnoBMS proposal will deliver a 12% higher effective battery pack volumetric density, a 33% longer battery lifetime and a demonstrated lifetime of 15 years. The results will be demonstrated using novel testing methods that give a 36% reduction in the testing time of a BMS. The results will be demonstrated in two use cases, one light commercial vehicle (Fiat Doblo Electric) and one medium-duty van (IVECO eDaily). The key outcomes will enable a cost reduction of 12% and 9.7% for passenger cars and light-duty vehicles, respectively. The core objective will be achieved through five technical objectives. 1) advanced hybrid physical and data-driven models and algorithms to enable a flexible and modular BMS suitable for a wide range of batteries. 2) Software for a fully connected and fully wireless BMS that acts as a communication server inside the vehicle E/E-architecture, the center of connection, on-board diagnostics and decision-taking for all battery-related information. 3) A scalable, fully wireless and self-tested BMS hardware that enables using different battery sizes at different operating voltage levels, and smart sensor integration. 4) Better battery utilization and exploitation using cloud-informed strategies and procedure. 5) A heterogeneous simulation toolchain and automated test methods.

## **Publishable summary**

This deliverable sets out the strategy towards the Dissemination and Communication (DC) activities within the InnoBMS project and is part of Work Package 6 “Communication, Dissemination and Exploitation Strategies”. The document will expand on the DC plans already described in the Description of Action (DoA), such as providing a more detailed and concrete planning of the actions and tasks.

Furthermore, the first DC achievements are described in the report, like the website and the creation of the logo, as part of the project Branding.

## Contents

1	Dissemination, communication and exploitation strategy .....	6
1.1	Dissemination and exploitation of results and communication activities.....	6
1.1.1	Roadmap and strategy activities .....	6
1.2	Target groups.....	7
1.2.1	Informing and engaging external stakeholders.....	7
1.2.2	Research community.....	8
1.2.3	The broader public.....	8
1.2.4	Advisory Board.....	8
1.2.5	Feedback to the European Commission.....	9
2	Communication and dissemination channels and tools .....	10
2.1	Terminology.....	10
2.2	Summary of channels and tools.....	10
2.3	Communication.....	11
2.3.1	Branding.....	11
2.3.2	Logo .....	11
2.3.3	Templates .....	12
2.3.4	Newsletters, flyers and infographics .....	13
2.3.5	Social media.....	13
2.4	Internal communication.....	13
2.5	Dissemination .....	14
2.5.1	Website.....	14
2.5.2	Conferences.....	15
2.5.3	Scientific publications.....	15
2.5.4	Online (technical) seminars and Advisory Board Meeting .....	15
2.5.5	Clustering with other initiatives in the same call .....	15
2.6	Rules for communication and dissemination .....	15
2.7	Rules for Publications.....	16
2.7.1	Publications .....	16
2.8	Open Access publications .....	17
2.9	Monitoring of communication and dissemination .....	17
3	Results, discussion and conclusions .....	18
3.1	Results.....	18
3.2	Contribution to project objectives and project exploitable result .....	18
4	Risks and interconnections.....	19
4.1	Risks/problems encountered.....	19

4.2	Interconnections with other deliverables.....	19
5	Deviations from Annex 1 .....	20
6	References.....	21
7	Acknowledgement.....	22
7.1	The consortium .....	22
7.2	Disclaimer/ Acknowledgment.....	22

## List of Figures

Figure 1	Overview of InnoBMS Dissemination, Communication, and Exploitation main activities.....	6
Figure 2	InnoBMS logos for use on light background (left) and dark background (right).....	12
Figure 3	Presentation template, title page (left top), Content page (right top), partner page and final page with acknowledge of the EC funding (right down). .....	12
Figure 4	InnoBMS website homepage .....	15
Figure 5	EU emblem horizontal (left) and EU emblem vertical (right).....	16

## List of Tables

Table 1	Quantification (KPIs) of InnoBMS dissemination and communication activities .....	10
---------	---	----

## Abbreviations & Definitions

Abbreviation	Explanation
AB	Advisory Board
BMS	Battery Management System
DC	Dissemination and Communication
DCE	Dissemination, Communication and Exploitation
DMP	Data Management Plan
DoA	Description of Action
DOI	Digital Object Identifier
EB	Executive Board (meetings)
EC	European Commission
EU	European Union
FAIR	Findable, Accessible, Interoperable and Reusable
GA	General Assembly (meetings)
WP	Work package
WPL	Work Package Leader

# 1 Dissemination, communication and exploitation strategy

## 1.1 Dissemination and exploitation of results and communication activities

To maximize the impact of the InnoBMS project, a dissemination, exploitation and communication strategy will be developed within the project. The goal of this strategy is to engage and interact with specific target groups that are relevant to the projects objectives as well as policy makers and the broader public. It is essential to gain relevant insights and perspectives from both the industry and end-users and make the target audience aware of the technological developments and progresses achieved in the InnoBMS project. In turn, this engagement will help ensure a continuation of the research and developments after the project lifetime and, at a later state, a positive market uptake. Within the InnoBMS project, WP6 is dedicated to defining and monitoring the communication and dissemination strategy (task 6.1 and D6.1 and D6.4), the establishment of an Advisory Board (AB) of experts and key organisations within the area (task 6.2), and the construction of an exploitation plan (task 6.3 and D6.2 and D6.3). In Figure 1, there is an overview of the Dissemination, Communication and Exploitation (DCE) measures and the interaction with the specific target groups and the foreseen post project exploitation activities.

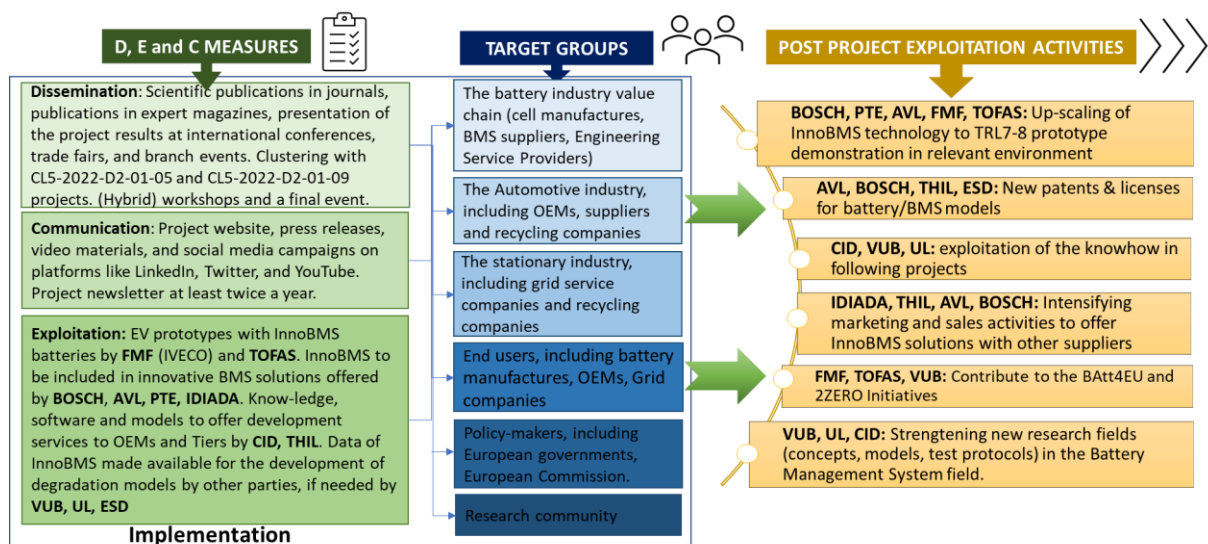


Figure 1 Overview of InnoBMS Dissemination, Communication, and Exploitation main activities.

### 1.1.1 Roadmap and strategy activities

To ensure a good DCE process throughout the project, activities will be coordinated by WP6 leader (UNR) in collaboration with all partners. In addition, each partner will be actively encouraged to disseminate proprietary project results within the relevant channels for increasing awareness and impact. UNR will monitor this throughout the project. The following subsections define the **target groups**, the **goals** and the **channels** through which they will be achieved.

The first step is the definition of DCE activities in the form of a DCE strategy. The DCE strategy will also be directed at building the continuity of the InnoBMS collaboration beyond the project's lifetime. It should be considered as the first element for a successful exploitation of the project results and way

to maximise its impact and the visibility of project results. The first draft for the DCE strategy, with an additional focus on identifying an efficient transfer of knowledge and results to key stakeholders, was already reported at the time of the proposal drafting as reported in the DoA and is summarised and expanded in the sub-sections below. It will be constantly monitored, reviewed, and updated if it is necessary.

The first draft of the process flow of the InnoBMS DCE strategy consists of four steps, namely:

- Step 1: Identify the expected results, their owners, milestones, and target groups. Activities will focus on the planning of a strong DCE strategy.
- Step 2: Identify the appropriate timeline, link milestones and results to this timeline.
- Step 3: Setting up the messages and tools.
  - Identify the appropriate messages to disseminate the results.
  - Select specific target groups
  - Select tools to disseminate the results.
- Step 4: Implement and monitoring the DCE activities and increasing public awareness about the project.

These four main steps will be aligned with developments in the technical work packages of the InnoBMS project and the expected delivery of key technologies and a validated best-in-class BMS.

Overall, the dissemination plan roughly consists of three phases:

- Phase 1: create overall awareness of the project by:
  - presenting the overall goal and introducing the involved people of the project partners *via* social media channels;
  - start-up of website;
- Phase 2: involvement of stakeholders and links to other projects via combined workshops and via the stakeholder group for advice and feedback;
- Phase 3: inform targeted audiences (stakeholder categories) for (preliminary) exploitation of specific project results to target groups (like end-users, nanomaterial manufacturers, etc.).

## 1.2 Target groups

### 1.2.1 Informing and engaging external stakeholders

The InnoBMS project aims at reaching and target a larger group of external stakeholders. This group includes, but is not limited to, the battery industry value chain (cell manufacturers, BMS suppliers) and automotive industry stakeholders like OEMS, Tiers 1 and 2. Furthermore, this group also consists of policymakers acting on both the European and national level. These industries are a vital part of the BMS value chain. Therefore, it is essential that they are reached through the suitable channels such as topic-related conferences, trade shows and exhibitions. An overview of the planned activities here can be found in Table 2.6 of the DoA. The aim of participating at these events is to assure exposure of the InnoBMS project. This visibility is achieved by presentations of either the coordinator or relevant WP leader(s) about the most recent project results. Moreover, project stands containing project flyers, posters, banners and possibly video material. For the final event of the InnoBMS project, a full day is dedicated to the final project results and recommendations for the future. The InnoBMS project will link with projects under the early calls HORIZON-CL5-2022-D2-01-05 and CL5-2022-D2-01-09 and if needed connect to projects under the call HORIZON-CL5-2024-D5-01-03 ensuring a broad range of

exposure of (cluster) activities towards the target groups. Furthermore, InnoBMS will actively engage in the co-programmed European Partnerships on 'Towards zero emission road transport' (2ZERO) and Batteries (Batt4EU), by taking part in workshops or other activities organized by these initiatives. Lastly, social media content from relevant initiatives is shared and will be interacted with to create more exposure which will target a similar (and more extended) audience. A concrete example is the alignment with the BMS alliance cluster.

### 1.2.2 Research community

The central goal of the dissemination with regards to the academic community is to inform them about the scientific developments of InnoBMS. This is done by aiming at the target group consisting of scientists working on developments that are related to developing and modelling battery management systems. Partly, relevant stakeholders from these groups will participate in InnoBMS as a partner (VUB, CID, UL). The main channels for reaching the scientific community are scientific journals and academic conferences. Table 2.6 of the DoA provides an outline of some of these journals and conferences. The aim of the InnoBMS project is to publish scientific peer-reviewed papers as much as possible in open-access form. Furthermore, we aim to organize at-least one or two academic workshops within the InnoBMS project. These workshops will contain a small symposium in which students and researchers can learn and discuss the new developed technologies within this project.

### 1.2.3 The broader public

The goal is to inform the public and create a public support for the InnoBMS project. Sharing the public project results will create an opportunity to display the benefits and the need for these innovations. By informing the public about what the partners are attempting to achieve, will assist the public to understand how the innovative technology will affect the products they will buy and (finally) how it affects their local environment. Lastly, presenting the new technology's exciting aspects can inspire new students to get active in the relevant fields. The target group is the general public in Europe. The channels used to reach this audience are through the project website, videos, (inter)national newspapers, newsletters and the wider press such as TV, radio, social media etc. The InnoBMS final event will be open to the general.

### 1.2.4 Advisory Board

In addition, the InnoBMS project will establish a representative Advisory Board (AB) to engage directly with a core group of battery and automotive industry stakeholders and other external stakeholders throughout the lifetime of the project. The AB board's role is key for the acceptance and implementation of the innovations developed within the InnoBMS project. The coordination and establishment of the AB board is arranged during the project (T6.2) and up to at least 3 meetings will be organized. The AB will give inputs regarding the requirements towards the BMS quality and exploitation possibilities for further market update. They provide input to and feedback for bringing the InnoBMS solutions in the market (T6.2 & D6.3). Lastly, members of the AB will be invited to partake in a panel discussion at the final event.

Several types of companies/organizations have confirmed their participation, including the large OEM Toyota, but also partners from the scientific community like MathWorks.



### 1.2.5 Feedback to the European Commission

Throughout the project lifetime, activities, and progress of the InnoBMS project will be reported to the EC and the appointed Project Adviser. Publications will be made available via CORDIS and Open Research Europe Platform . The Project Advisor will be invited to attend all InnoBMS General Assembly meetings, workshops, and events.

## 2 Communication and dissemination channels and tools

### 2.1 Terminology

In the context of this report, when speaking about dissemination, communication, and exploitation, the definitions are as follows:

**Dissemination** is the public disclosure of the results by appropriate means, including by scientific publications in any medium, enabling the value of results to be potentially wider than the original focus. It is therefore the sharing research results with potential users – the scientific community, industry, other commercial players, and policymakers.

**Communication** means taking strategic and targeted measures for promoting the project itself and its results to a multitude of audiences, including the media and the public, and possibly engaging in a two-way exchange. It can be seen as a set of tools which the beneficiaries can use to promote the project's action and results, by providing targeted information to multiple audiences, in a strategic and effective manner. Essential with communication activities is that you call the attention of multiple audiences to your research, making it accessible for non-expert users to read and engage with it.

**Exploitation** is the use of results in further research and innovation activities, including among other things, commercial exploitation such as developing, creating, manufacturing, and marketing a product or process, creating, and providing a service, or in standardisation activities.

The following section deals with the communication strategy – including the brand identity – and discusses the specific tools identified.

### 2.2 Summary of channels and tools

In the DoA a list was included with the expected tools, audience, and Key Performance Indicators. For convenience, it is ] repeated below in Table 1. The following sections will elaborate on these topics further.

*Table 1 Quantification (KPIs) of InnoBMS dissemination and communication activities*

Tool - Audience	Objectives / possibilities	Key Performance indicators
<b>Project website (D)</b> - Policy makers, professionals, research community, industry and general public	Make target groups aware of INNOBMS results and their availability.	≥ 1000 views/year; ≥ 8 updates/year
<b>Conferences, exhibitions, trade shows (D)</b> – Battery / Automotive sector professionals, research community	Show results, receive feedback	≥ 20 presentations
<b>Scientific publications (D)</b> - Researchers in automotive disciplines	Knowledge dissemination, Journal Applied Sciences, IEEE Access, MDPI, Journal of Power Sources	5-10 peer-reviewed publications
<b>Electronic newsletter (C)</b> - General public and automotive industry professionals and stakeholders	Keep interested parties informed of the project's progress and results.	≥ 6 newsletters
<b>Final event (D)</b> - OEMs, Tier 1, Tier 2 suppliers, automotive research institutes, related industry platforms and standardization committees, policymakers, public	Expand results beyond the consortium; leverage project results in industry.	≥ 100 attendees

<b>Social media (LinkedIn) (C)</b> - Industry sector professionals, policymakers, research community, general public	Expand the results beyond the consortium.	≥ 10 updates/month through partners
--	---	-------------------------------------

## 2.3 Communication

### 2.3.1 Branding

An important tool for efficient communication is a recognisable brand identity, which will be used throughout the project. A brand identity refers to the visual and non-visual elements that represent a company, a brand, or in this case a project, including the logo, colours, typography, and other design elements. It encompasses everything that helps distinguish a project from its competitors and creates a recognizable and cohesive image of the brand for stakeholders.

A strong brand identity is important for several reasons, including:

- **Create Awareness:** a strong brand identity can help create awareness and generate interest in the project. By developing a unique and memorable visual identity, messaging, and personality, the project can stand out in a crowded marketplace and attract the attention of potential supporters and customers.
- **Facilitate Communication:** a strong brand identity can help facilitate communication and create a sense of unity among project stakeholders. By using consistent messaging and visual elements, the project can ensure that everyone involved is on the same page and working towards the same goals.
- **Build Credibility:** a strong brand identity can help build credibility and trust with investors, stakeholders, and potential customers. By presenting a professional and consistent image, the project can demonstrate that it is well-organized, reliable, and capable of delivering on its promises.
- **Increase Exploitation Opportunities:** a strong brand identity can increase exploitation opportunities by attracting the attention of potential investors, partners, and end users. By presenting a professional and compelling image, the project can demonstrate its potential and ensure the exploitation of project results.

In summary, a strong identity is essential for a European funded research project because it can help build credibility, create awareness, facilitate communication, and increase exploitation opportunities. It can also help ensure that the project is well-positioned to achieve its goals and deliver value to its stakeholders.

A set of communication and dissemination tools have been developed for the InnoBMS project. These include the project visual identity like project logo, the project public website, and several project templates (flyer, presentations, newsletters, deliverables, milestones). The tools will be discussed in this document.

### 2.3.2 Logo

A graphical project identity has been designed for InnoBMS. The graphical identity includes the project logo, fonts, and colours. These elements will be incorporated in the design of all dissemination material related to the project. The purpose of the visual identity is to provide the project with consistent and easily recognisable dissemination material. For the project there are three types of logos developed:

- Primary logo for use on documents with a white or light background,
- secondary logo for use on black or dark background, like on the website homepage,

- and a logo identity without the project name to be used as bullet in documents.

The InnoBMS logos are presented in Figure 2



Figure 2 InnoBMS logo

### 2.3.3 Templates

Templates for the dissemination of InnoBMS project results have been designed for presentations and posters (MS PowerPoint) and Deliverable and Milestone reports (MS Word). These templates include the project logo together with Grant number and project colour scheme. To ensure that InnoBMS project results are presented in a consistent way, project partners are encouraged to always use the project templates when disseminating project results for both internally and externally presentations. For the presentation templates, the project colours are used throughout the slides, matching the website colours. Also, the last slide standard contains the EU-acknowledgment and all partner logos.

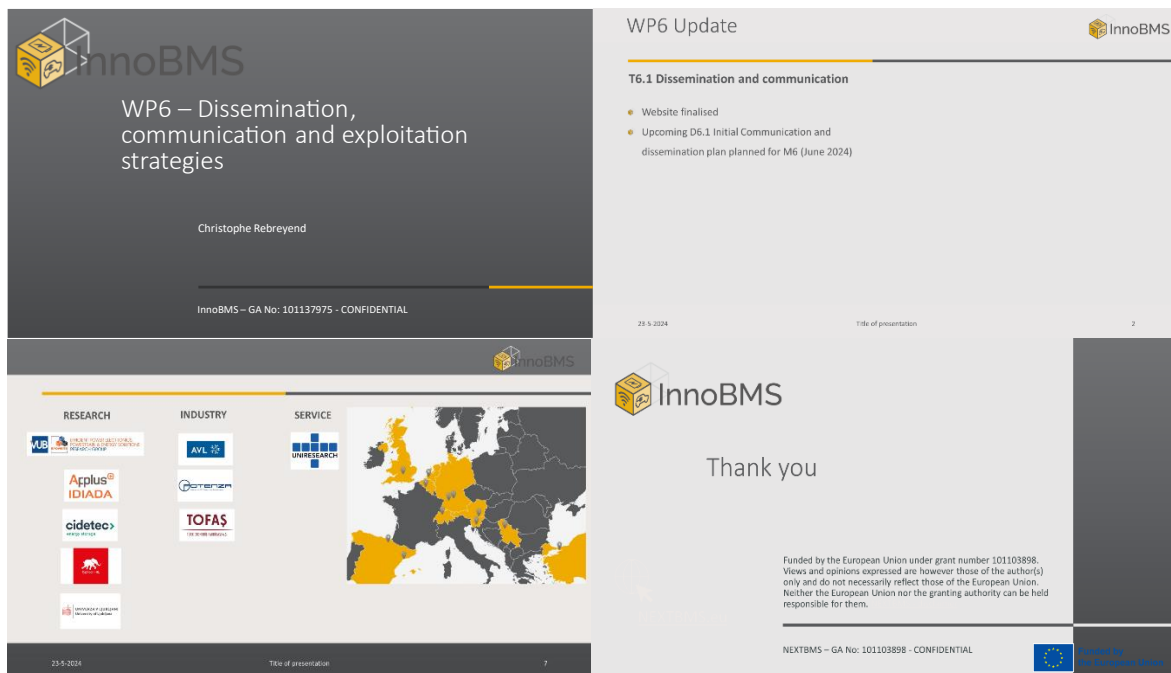


Figure 3 Presentation template, title page (left top), Content page (right top), partner page and final page with acknowledgement of the EC funding (right bottom).

A full set of templates are available for all partners on the partner site. This comprises:

- Templates for presentations, including a general public presentation to be used by all partners as well as specific templates for different types of meetings.
- Deliverable templates, following the guidelines set by the Commission.
- Meeting templates (Agenda, minutes, actions).

### 2.3.4 Newsletters, flyers and infographics

To promote the project to a wide audience and specific target groups, a project flyer will be created in line with the project branding and identity. The flyer has an attractive appearance and contains details on the main objectives of the project, the expected achievements, and a list of project partners. This flyer will be distributed to the target stakeholders at conferences, exhibitions, meeting, road shows etc , and will made available for download on the website.

Bi-annual newsletters will be published for the general public and specific target groups (automotive industry professionals), to communicate and disseminate project results, to promote events, and to promote any other project related news. The general public can subscribe to the InnoBMS newsletter on the website. All newsletters will also be posted on the project website after distribution. The newsletters will be distributed to the contacts registered in the Dissemination Database. Newsletters aim to communicate about the project to a wide audience and will therefore be written in general, non-scientific terms. For experts, the newsletters will provide links to the project technical reports where possible (*i.e.*, if not containing confidential or otherwise protected information). The first newsletter is under preparation and will be released in June 2024.

Infographics can be created to highlight key facts about the InnoBMS project, such as the aim, current problem and the long-term vision of the project, and project partners. The focus was made on using graphical and visual appeal. The infographics will be available for download on the project website. Project animation or video animation can facilitate knowledge exchange and offers an extra layer of realism to the content. This makes the message easier to remember.

### 2.3.5 Social media

A InnoBMS LinkedIn page has been created in January 2024 to promote and disseminate the InnoBMS project results to the wide community. Posts on project results and achievements are linked to the InnoBMS project partners' social media pages. In this way, the existing communication structure of the project partners will be engaged. The posts are designed to draw attention to the project activities *via* short texts and attractive visuals and will provide links for further reading where possible (*e.g.*, news items on the project website or project reports). Texts will be posted on social media regularly, with an expected average of at least 1 post per month. Several project relatedtags will be used when posting on social media platforms including: #InnoBMS, #Sustainability, #Battery, #RenewableEnergy #InnoBMSProject #Innovation #CleanTech #EnergyStorage #EU #CINEA #HORIZONEUROPE.

## 2.4 Internal communication

In D7.1 rules have been set up and agreed upon by the consortium for internal communication.

## 2.5 Dissemination

### 2.5.1 Website

The InnoBMS project website is the main point of contact for third parties interested in the project and its activities. The website was launched in April 2024 and is hosted at [innobms.eu](http://innobms.eu). The website is designed to provide an easily accessible overview of the project objectives, concepts, results, and consortium partners. The texts on the project website are updated regularly, with an expected average of at least 8 updates per year. Since its launch the website has already steadily experienced an increasing number of visitors, also thanks to InnoBMS active presence on social media.

#### Update frequency

The website will be updated frequently with news and other relevant information. Each time when a result is ready or a deliverable has been submitted to the EC, there will be a short item on the website with a link to the document (depending on the sensitivity of the document) or a public summary.

#### Interview with the project members

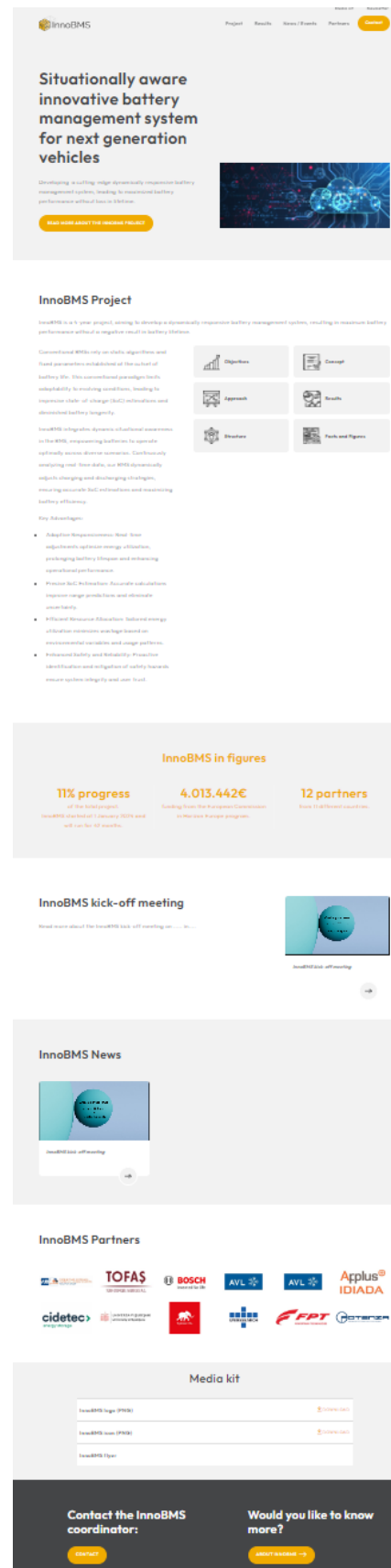
Each consortium partner will be interviewed (by means of a questionnaire) and that will be made available on the website. The aim of these interviews is to express the reason why a partner has decided to join the consortium. This is interesting information for both those in the project and those external to it.

#### News items

InnoBMS News will be updated as soon as there is any news to be mentioned from the project, like new results available, events upcoming or meetings planned.

#### Link to commitment

On top of each page there is a Newsletter button, each visitor can register here to get all public available information from the InnoBMS project, like Newsletter, Flyer and invites for public events.



*Figure 4 InnoBMS website homepage*

### 2.5.2 Conferences

The InnoBMS consortium is committed to actively attend conferences, to promote the project and to showcase project results to peers in the field and other target groups. A living document will be prepared to track the conferences which InnoBMS partners will join or have joined.

### 2.5.3 Scientific publications

The InnoBMS consortium will aim to publish in renowned academic journals, to promote the project results, showcase technical achievements, and highlight new research. A selection of the journals InnoBMS aims to publish in, are:

- Journal Applied Sciences
- IEEE Access
- MDPI
- Journal of Power Sources

### 2.5.4 Online (technical) seminars and Advisory Board Meetings

During the project at least two technical sessions (workshops) will be organized with external stakeholders and the Advisory Board.. Based on the result available at the time the workshops will be organised the exact topics will be defined.

### 2.5.5 Clustering with other initiatives in the same call

The InnoBMS project will participate in the CL5-2022-D2-01-09 cluster BMS alliance which will ensure as broad as possible exposure of the cluster activities towards the target groups. Next to this, InnoBMS will actively engage with other battery initiatives, like Battery2030+ and BRIDGE, by taking part in workshops or other activities organized by these initiatives, and by sharing and interacting with their social media content, who will target a similar (and perhaps a more extended) audience. Finally, the InnoBMS project will organize three cluster meetings with the NEXTBMS project.

## 2.6 Rules for communication and dissemination

The rules for dissemination and publication are described in the Consortium Agreement section 8.4 (Dissemination) and the Grant Agreement Article 17 (Communication, Dissemination, and Visibility). As stated in the Consortium Agreement, before any planned publication (which is a scientific publication in either a journal or for a conference), the publishing party should notify the rest of the consortium 60 days in advance of the submission date:

“Prior notice of any planned publication shall be given to the other Parties at least 60 calendar days before the publication. Any objection to the planned publication shall be made in accordance with the Grant Agreement by written notice to the Coordinator and to the Party or Parties proposing the dissemination within 30 calendar days after receipt of the notice. If no objection is made within the time limit stated above, the publication is permitted.”  
(§8.4.2.1, InnoBMS Consortium Agreement).

Any communication and dissemination activities (for example publications) in the project, including the project website must display the European emblem with the EC funding acknowledgment. The

emblems can be downloaded from the project Sharepoint<sup>1</sup>. When displayed in association with a logo, the European emblem will be given appropriate prominence.



**Funded by  
the European Union**



**Funded by  
the European Union**

Figure 5 EU emblem horizontal (left) and EU emblem vertical (right)

Also, the following statement needs to be included next to the EU emblem (from the Grant Agreement, Art. 17.3): "Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Commission. Neither the European Union nor the granting authority can be held responsible for them."

## 2.7 Rules for Publications

All publications should include the following acknowledgement (from the Grant Agreement, Art. 17.3. and also applied in this document, cf. section **Fout! Verwijzingsbron niet gevonden.**):

*Funded by the European Union under grant number 101103898. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.*

The text should not interfere with the emblem and font size should be 'proportionate' to the size of the emblem, the font colour should be reflex blue (same as the flag), black or white, depending on the background.

Furthermore, as per the CA Article 8.4 Dissemination of results shall follow the agreements below.

8.4.3 A Party shall not include in any dissemination activity another Party's Results or Background without obtaining the owning Party's prior written approval by the owning Party or by a third party with the owning Party's authorization.

8.4.4 The Parties undertake to cooperate to allow the timely submission, examination, publication and defence of any dissertation or thesis for a degree that includes their Results or Background subject to the confidentiality and publication provisions agreed in this Consortium Agreement.

8.4.5 Nothing in this Consortium Agreement shall be construed as conferring rights to use in advertising, publicity or otherwise the name of the Parties or any of their logos or trademarks without their prior written approval.

### 2.7.1 Publications

As for the dissemination of own results, article 8.4.2 of the CA states the following:

8.4.2.1 During the Project and for a period of 1 year after the end of the Project, the dissemination of own Results by one or several Parties including but not restricted to

<sup>1</sup> <https://c0138uniresearch.sharepoint.com/sites/InnoBMS/Shared%20Documents/Forms/AllItems.aspx>



publications and presentations, shall be governed by the procedure of Article 17.4 of the Grant Agreement and its Annex 5 subject to the following provisions.

Prior notice of any planned publication shall be given to the other Parties at least 60 calendar days before the publication. Any objection to the planned publication shall be made in accordance with the Grant Agreement by written notice to the Coordinator and to the Party or Parties proposing the dissemination within 30 calendar days after receipt of the notice. If no objection is made within the time limit stated above, the publication is permitted.

## 2.8 Open Access publications

InnoBMS partners wishing to publish project results in a scientific journal, must **ensure open access to** peer-reviewed scientific publications relating to their results. They **must** ensure that:

- At the latest, the time of publication, a machine-readable electronic copy of the published version or the final peer-reviewed manuscript accepted for publication, is deposited in a trusted repository for scientific publications;
- Immediate open access is provided to the deposited publication *via* the repository, under the latest available version of the Creative Commons<sup>2</sup> Attribution International Public Licence (CC BY) or a licence with equivalent rights; for monographs and other long-text formats, the licence may exclude commercial uses and derivative works (e.g., CC BY-NC, CC BY-ND);
- Information is given *via* the repository about any research output or any other tools and instruments needed to validate the conclusions of the scientific publication.

Beneficiaries (or authors) must retain sufficient intellectual property rights to comply with the open access requirements. Metadata of deposited publications must be open under a Creative Commons Public Domain Dedication (CC 0) or equivalent, in line with the FAIR principles<sup>3</sup> (in particular machine-actionable), and provide information at least about the following: publication (author(s), title, date of publication, publication venue); Horizon Europe funding; grant project name, acronym, and number; licensing terms; persistent identifiers for the publication, the authors involved in the action and, if possible, for their organisations and the grant. Where applicable, the metadata must include persistent identifiers for any research output, or any other tools and instruments needed to validate the conclusions of the publication. Only publication fees in full open-access venues for peer-reviewed scientific publications are eligible for reimbursement.

## 2.9 Monitoring of communication and dissemination

For continuous reporting to the European Commission (EC), all partners need to report on their communication and dissemination activities. To make this as efficient as possible, and to ensure no activities are overlooked, a set of online Microsoft Forms have been created. Project partners are asked to update the forms at least every 6 months, completing all data fields (which correspond to the data asked for by the EC).

---

<sup>2</sup> <https://creativecommons.org/>

<sup>3</sup> <https://www.go-fair.org/fair-principles/>

## 3 Results, discussion, and conclusions

### 3.1 Results

This deliverable describes the initial Dissemination and Communication Plan for the InnoBMS project. The aim of this preliminary plan is to present the planned strategy and actions for communication and dissemination of the results of the InnoBMS project. The overall scope of the dissemination activities within the InnoBMS project is to ensure the maximal impact of the project by efficiently communicating project innovations to relevant target groups.

### 3.2 Contribution to project objectives and project exploitable result

This deliverable is contributing to all set objectives of the project and not supporting just one specific objective. The overall aim of this deliverable is to present the strategy to have a large exposure of the project results.

## 4 Risks and interconnections

### 4.1 Risks/problems encountered

No risk identified.

### 4.2 Interconnections with other deliverables

During the project, this document will be a living document with a final report on Dissemination and communication in M42 as D6.4. Moreover, a report focusing on the InnoBMS business and exploitation strategies and plans will be provided in M12 as D6.2 and in M42 as D6.3. This document and the corresponding dissemination activity tables (publications, journals, conference distributions, etc.), as stated in the document, will be updated on a regular basis as well as tracking and tracing the different activities via the internally available Microsoft forms.

Further, the rules on communication and dissemination are described in D7.1.

## 5 Deviations from Annex 1

No Deviations

## 6 References

- [1] <https://rea.ec.europa.eu/system/files/202111/Communication%2C%20Dissemination%20and%20%20Exploitation-2021.pdf>
- [2] <https://cordis.europa.eu/>
- [3] <https://open-research-europe.ec.europa.eu/>

## 7 Acknowledgement

### 7.1 The consortium

The author(s) would like to thank the partners in the project for their valuable comments on previous drafts and for performing the review.

#### Project partners:

#	Partner short name	Partner Full Name
1	VUB	Vrije Universiteit Brussel
2	TOFAS	TOFAS Turk Otomobil Fabrikasi Anonim Sirketi
3	BOSCH	Robert Bosch GmbH
4	AVL	AVL List GmbH
5	AVL-SFR	AVL Software and Functions GmbH
6	IDIADA	Idiada Automotive Technology SA
7	CID	Fundacion Cidetec
8	UL	Univerza v Ljubljani
9	THIL	Tajfun Hil Društvo sa Ograničenom Odgovornošću za Istraživanje, Proizvodnju, Rgovinu i Usluge Novi Sad
10	UNR	Uniresearch BV
11	FMF	FPT Motorenforschung AG
12	PTE	Potenza Technology Limited

### 7.2 Disclaimer/ Acknowledgment



Copyright ©, all rights reserved. This document is made as a public document, the document or parts of the documents may be used or reproduced only when an acknowledgement of the InnoBMS project is made and a reference to this report. Neither the InnoBMS Consortium nor any of its members, their officers, employees or agents shall be liable or responsible, in negligence or otherwise, for any loss, damage or expense whatever sustained by any person as a result of the use, in any manner or form, of any knowledge, information or data contained in this document, or due to any inaccuracy, omission or error therein contained.

All Intellectual Property Rights, know-how and information provided by and/or arising from this document, such as designs, documentation, as well as preparatory material in that regard, is and shall remain the exclusive property of the InnoBMS Consortium and any of its members or its licensors. Nothing contained in this document shall give, or shall be construed as giving, any right, title, ownership, interest, license or any other right in or to any IP, know-how and information.

This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101137975. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.